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Open to Work · On-site / Hybrid

SEO TOOLS

Google Search Console SE Ranking

Rank Math Ahrefs

Matomo Analytics Google Analytics

Google Sheets

LINK BUILDING

Adsy PRposting Guest Posting

Outreach Donor Analysis

Anchor Text Dofollow / Nofollow

Domain Rating Index Monitoring

SEO SKILLS

Keyword Research

Semantic Clustering

CTR Optimization

Technical SEO Audit

SERP Intent Analysis

GEO (AI Search)

Competitor Analysis

Content Strategy

EDUCATION

Applied Informatics (CS)

Moldova State University
2020 – 2023

SEO Copywriting

Interra
Aug – Sep 2024

SMM & Digital Marketing

Skillbox
Nov 2024 – Mar 2025

LANGUAGES

Russian Native

English B2

Romanian A2

SUMMARY

SEO specialist who **builds the tools, then applies them**. Developed custom integrations connecting Google Search Console, SE Ranking, Rank Math, Matomo, and Adsy into a unified SEO workflow — automating position reporting, bulk on-page optimization, and backlink tracking. Applied that stack to grow a blog from ~250 to **1,500+ organic visits/month in 6 months (+467%)** and deliver a 4.5× campaign traffic spike.

+467%

Blog Organic Traffic
in 6 Months

6

SEO Platforms
Integrated

4.5×

Traffic Spike
Single Campaign

5

AI Engines Now
Citing the Blog

WORK EXPERIENCE

SEO Specialist / Link Builder

Dec 2024 – Present

WebHostMost — Chisinau, Moldova

- Built a GSC OAuth2 integration feeding weekly position/CTR reports automatically — replaced manual data extraction entirely
- Developed Rank Math bulk optimizer via WP REST API: re-keywording, title/meta rewrites, secondary keyword injection across the entire blog without opening the editor once
- Integrated Matomo Analytics API to track blog organic traffic as a separate segment; used data to identify top-performing content patterns
- Grew blog from ~250 to 1,500+ organic visits/month: keyword clustering in SE Ranking, SERP intent rewrites, CTR optimization on 80+ high-impression pages in GSC
- Link building via Adsy and PRposting: scored 40+ candidate domains by DR, real organic traffic, and niche relevance; maintained structured backlink register with indexation tracking

SEO Copywriter / Marketing Specialist

Aug 2024 – Present

THE.Hosting — Chisinau, Moldova

- Grew organic traffic +43% in 6 months: semantic keyword strategy, content calendar, structured internal linking across 35+ articles
- Executed competitor backlink gap analysis in Ahrefs and SE Ranking — identified 20+ high-relevance donor sites for outreach
- Placed guest posts and editorial reviews on hosting/tech platforms; wrote all English-language placement briefs and negotiated anchor text
- Content campaign drove 4.5× traffic spike: 54,210 visits in one week vs. ~12,000 monthly baseline through coordinated distribution

App Store Release Manager / QA Engineer

Mar – Dec 2023

Midnight.works — Chisinau, Moldova

- Managed App Store and Google Play metadata: keyword-targeted descriptions, A/B tested store listings, release scheduling, and manual iOS/Android QA

KEY PROJECTS

SEO Workflow Automation Stack 2025 – Present

Custom platform integrating 6 tools: GSC (OAuth2 reporting), Rank Math (WP REST API optimizer), SE Ranking (keyword gap feeds), Matomo (traffic segmentation), Adsy + PRposting (backlink tracking). VPS-hosted, automatic daily reports — zero manual extraction.

Python · FastAPI · WordPress REST API · OAuth2 · Matomo API · VPS

Blog Growth — 252 → 1,500+ Organic Visits/Month Sep 2025 – Mar 2026

Applied the automation stack to scale WebHostMost blog: keyword clustering via SE Ranking, SERP intent rewrites on GSC underperformers, DR 40+ backlink acquisition. SEO traffic share grew 29%→34%. AI-referred traffic appeared for the first time (Gemini, ChatGPT, Claude).

GSC · SE Ranking · Rank Math · Matomo · Adsy · PRposting · Ahrefs